

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : Louis Ellman  
Serial No. : 10/649,165  
Confirmation No. : 4765  
Filed : August 27, 2003  
Examiner : Mouzon, Lajuania  
Group Art Unit : 2153  
Title : SYSTEM AND METHOD OF FACILITATING THE  
DISSEMINATION OF INFORMATION BY MEANS OF ACTIVE  
ADVERTISEMENTS IN PORTABLE INFORMATION  
TRANSCIVERS

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

November 30, 2007

**AMENDMENT**

Sir:

In Response to the Office Action dated July 30, 2007, please amend the above-identified application as follows:

**Amendments to the Specification** appear on page 2 of this Amendment.

**Amendments to Claims** begin on page 6 of this Amendment.

**Remarks/Arguments** begin on page 12 of this Amendment.